

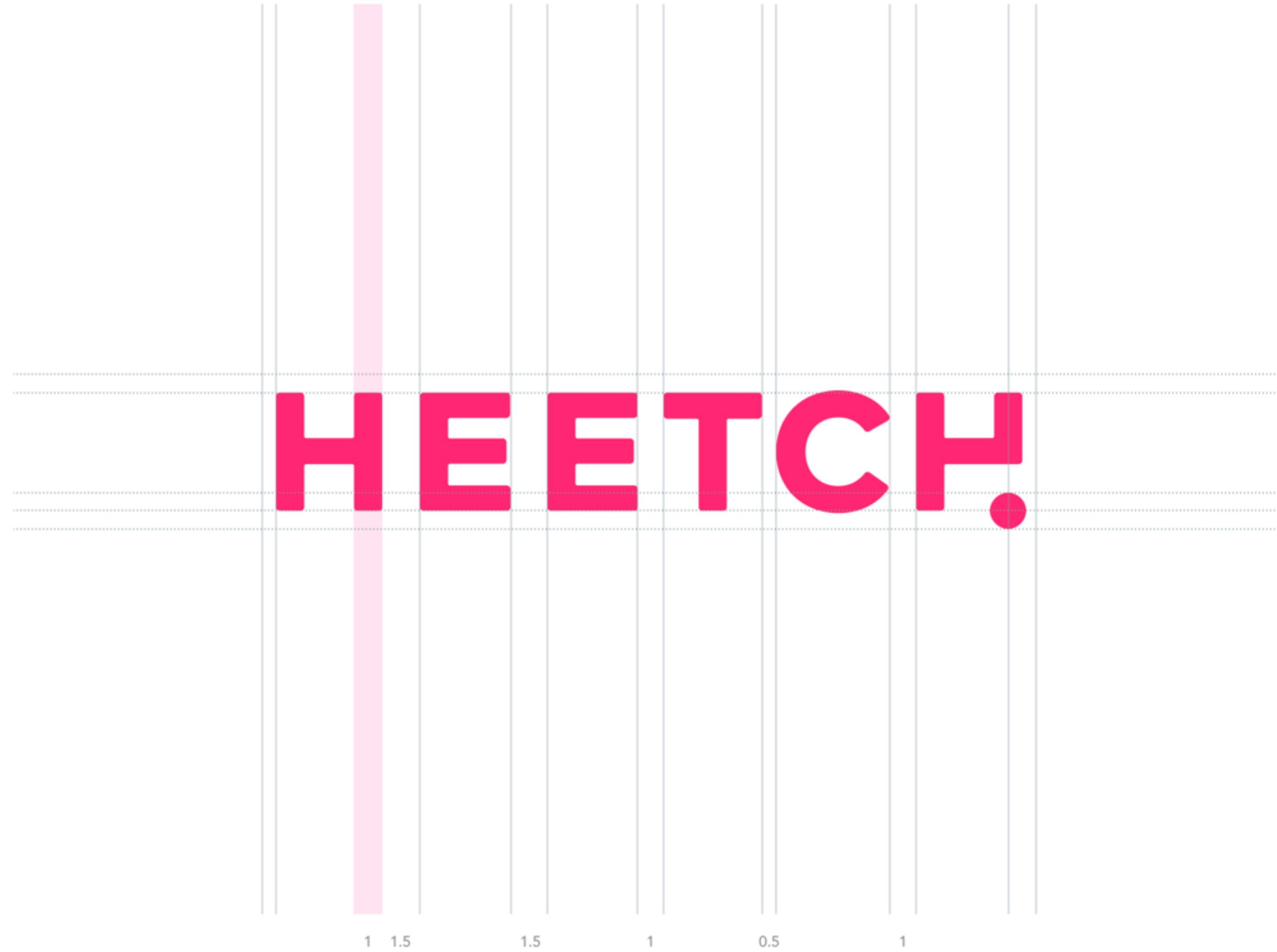
# ***Brand Guidelines.***

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For marketing materials

***Logo.***

HEETCH.



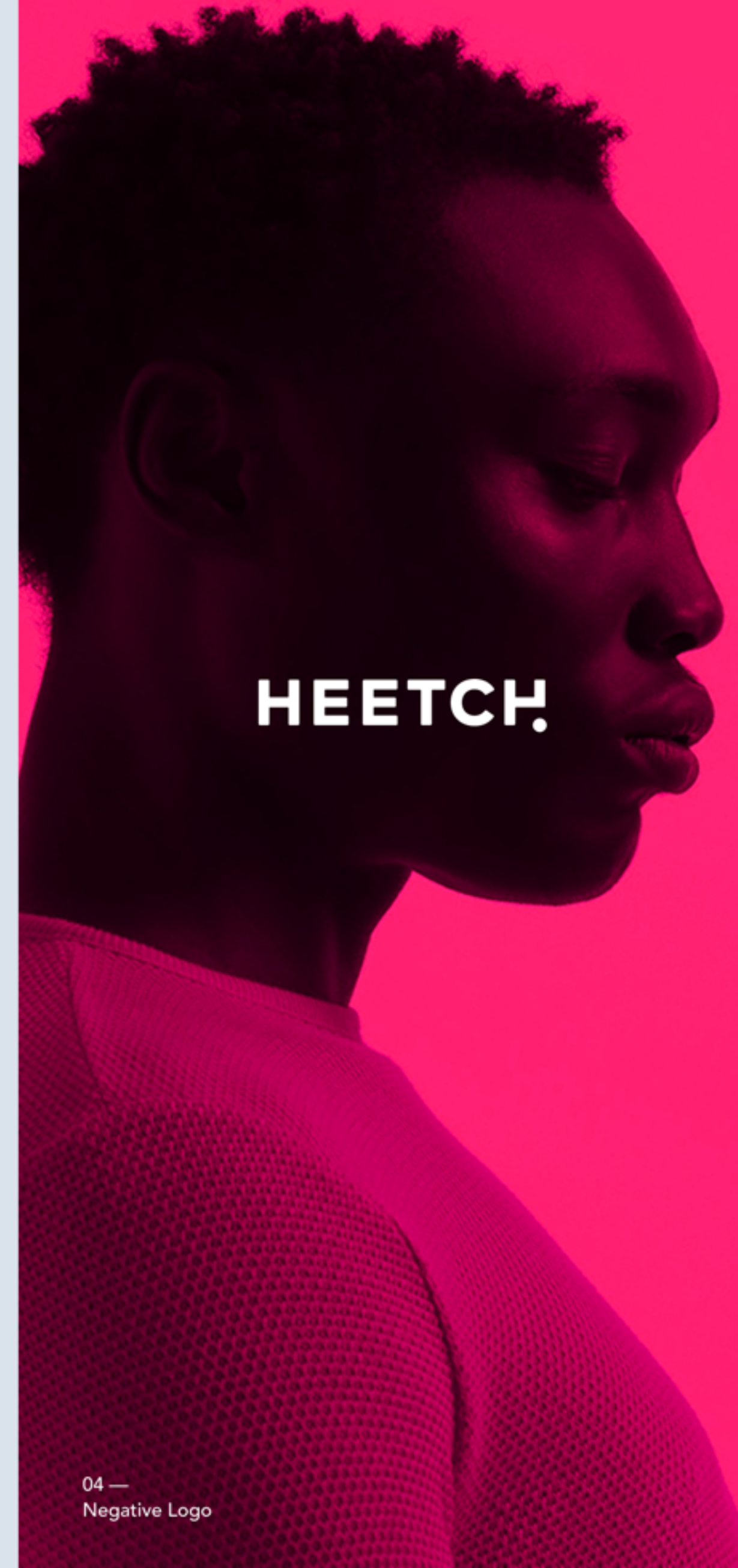


HEETCH.

HEETCH.

HEETCH.

HEETCH.



HEETCH.

HEETCH.

HEETCH.

HEETCH.

HEETCH.

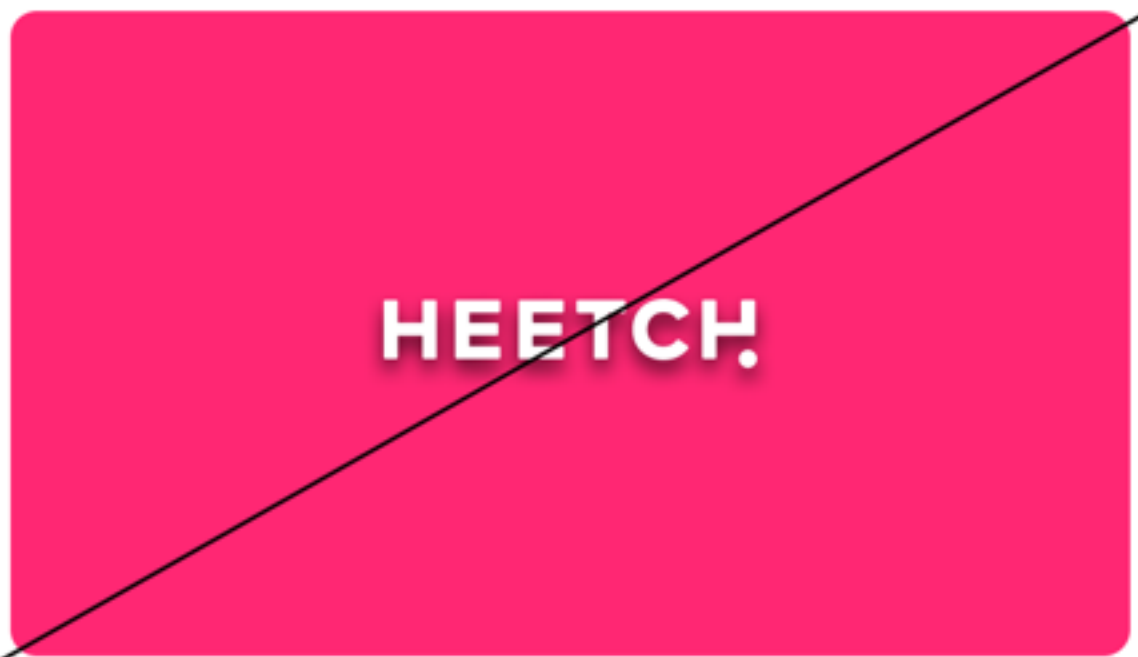
HEETCH.



Do not distort the logo



Do not cut the logo



Do not apply any effect on the logo



Do not change the kerning of the logo



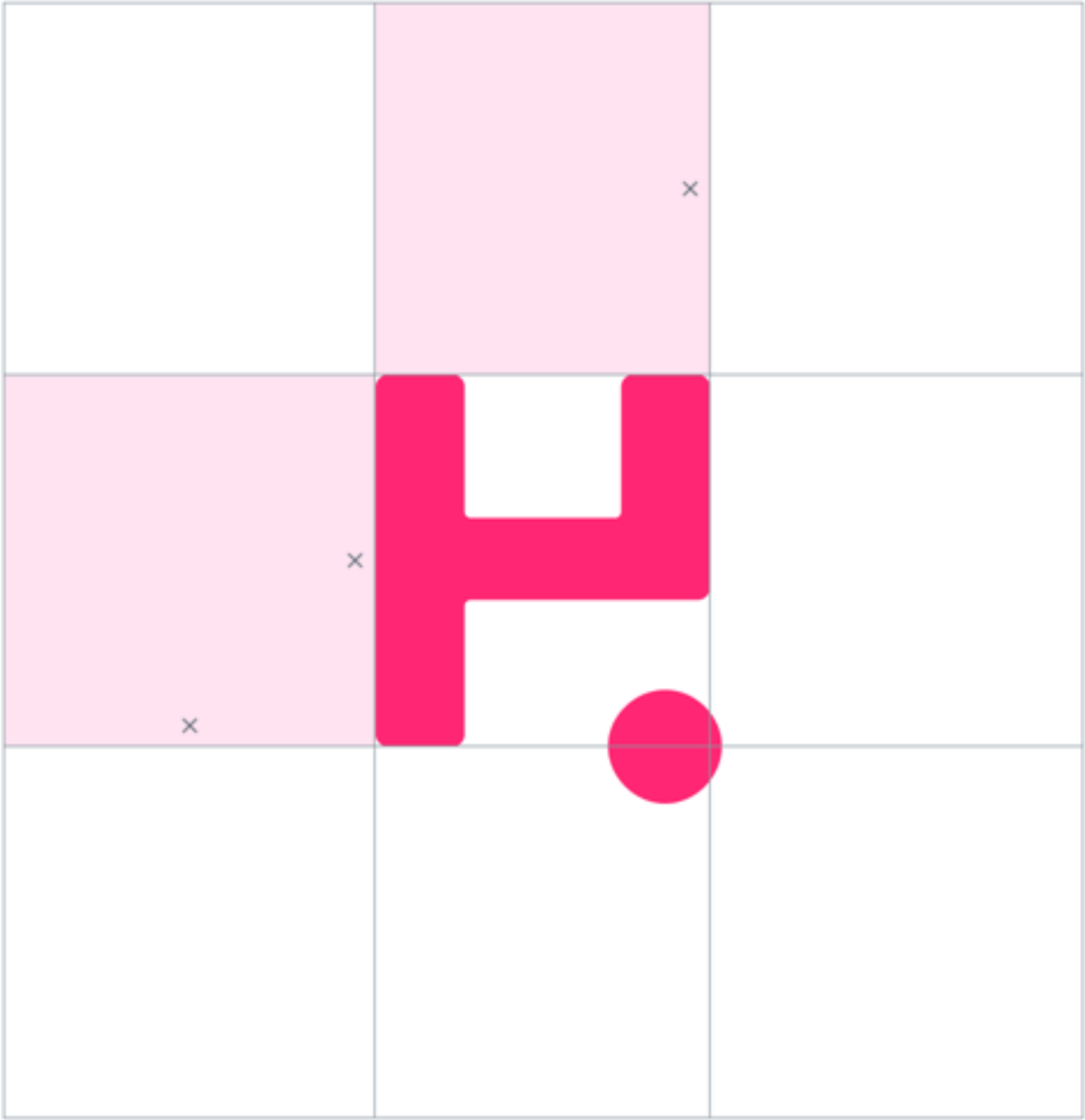
Do not change proportions of the logo



Do not use gradients with the logo









2.4x

x

HEETCH

Brand  
Guidelines

App Icon

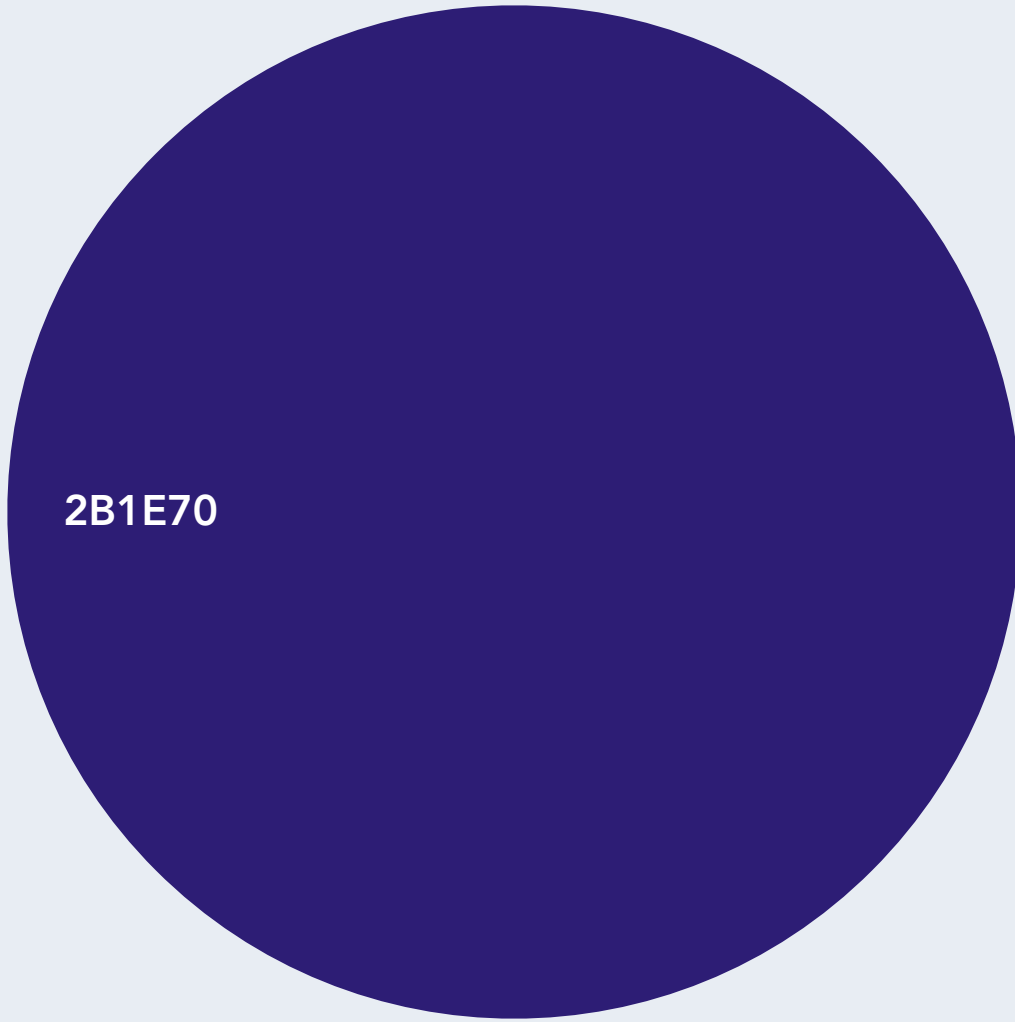
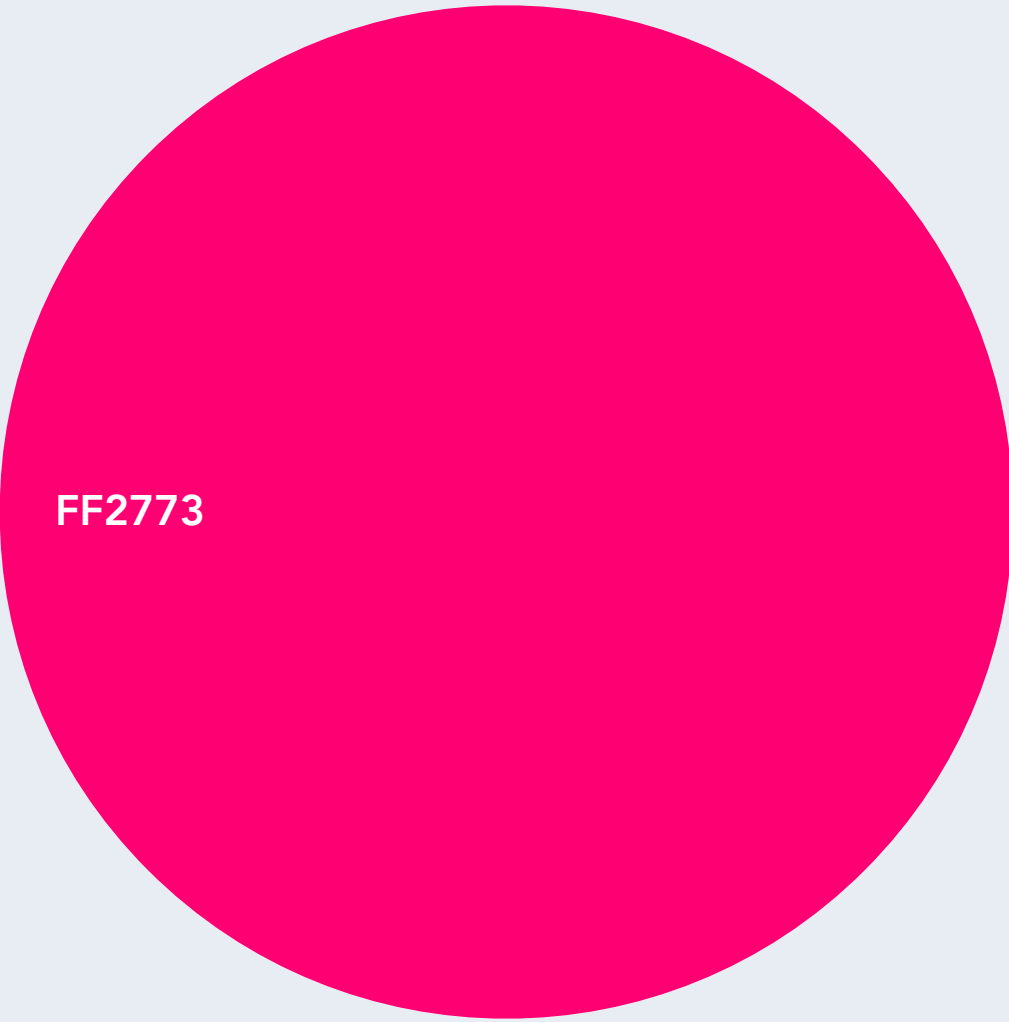


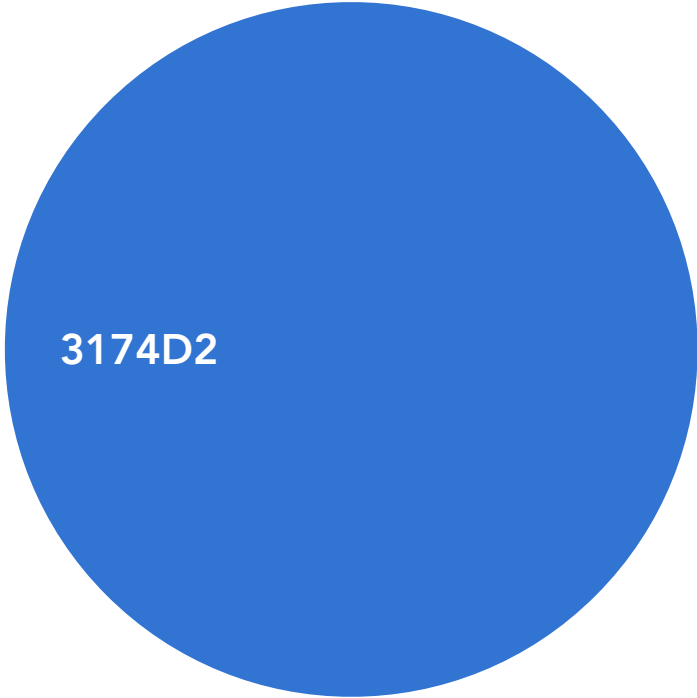
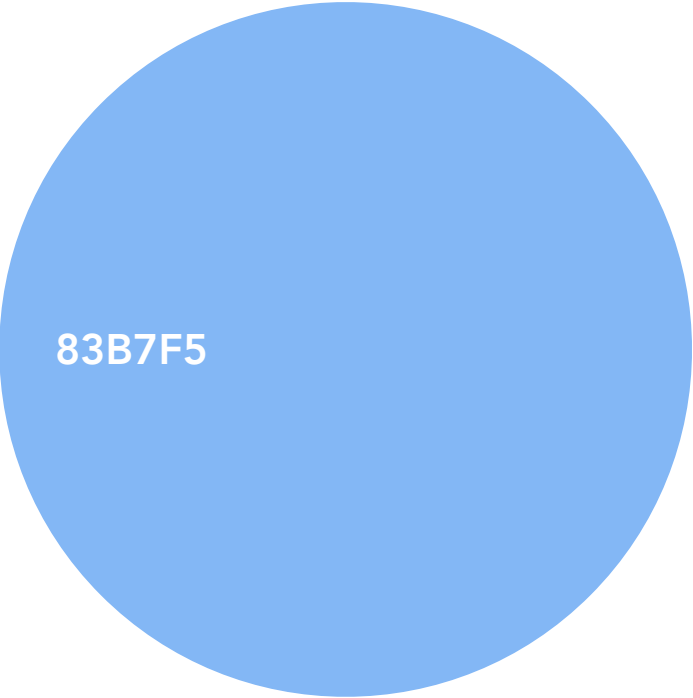
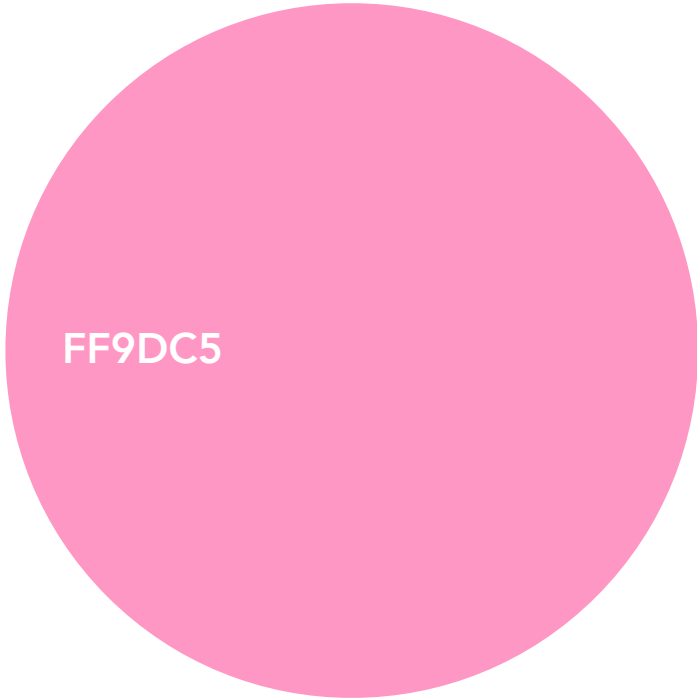
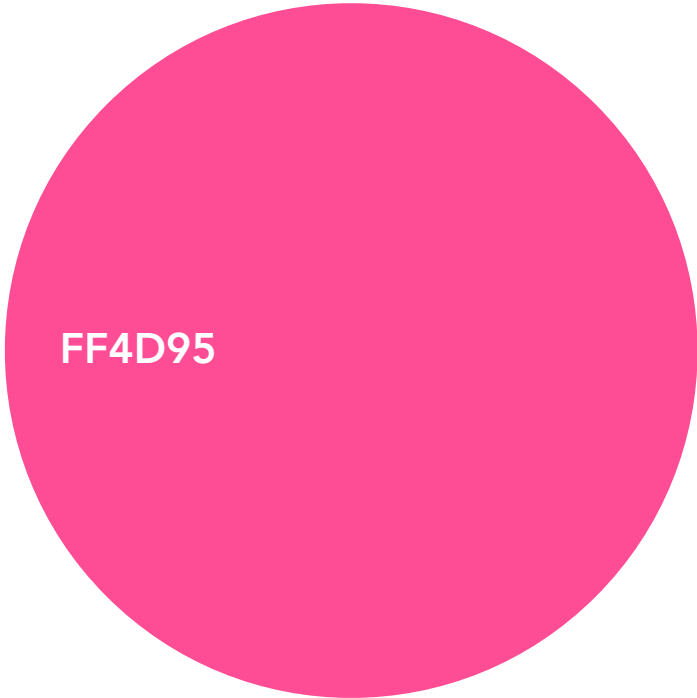
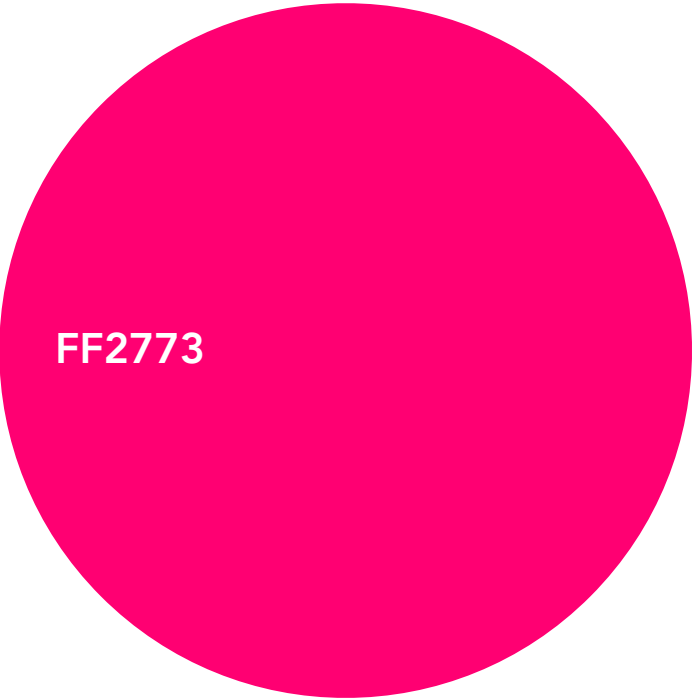
2.4 x

x



***Colors.***









***Fonts.***

***FF Clan Pro***

***Black Italic***

Avenir

Roman

Medium

Heavy

Black

***Use tight  
line spacing  
when writting.***

***Thank  
you.***